



water

PROFESSIONALS CONFERENCE

July 8-11, 2018

Music City Center
Nashville, Tennessee

CALL FOR
EXHIBITORS

PRESENTED BY
Kentucky/Tennessee Section of the
American Water Works Association (AWWA)

Kentucky-Tennessee
Water Environment Association (WEA)

HOSTED BY
Metro Water Services

 American Water Works Association
Kentucky/Tennessee Section

 **KENTUCKY-TENNESSEE**
WATER ENVIRONMENT ASSOCIATION





2018 Water Professionals Conference!

Join us in Nashville on July 8-11 for the 15th annual joint conference of the Kentucky/Tennessee Section of the American Water Works Association and the Kentucky-Tennessee Water Environment Association. The conference is your chance to interact with more than 1,500 water professionals, utility leaders, operators, and regulators. We've structured the conference to maximize your time – the Exhibit Hall will be open nearly 20 hours and will be the site for competitions, networking events, and demonstrations.

Exhibition Space Information

The Music City Center is a terrific location for the Water Professionals Conference. The Exhibit Hall can host approximately 225 booths. Over 80 exhibitors reserved their space during early registration, so register online now to reserve your booth! Booth location is assigned by the Exhibit Committee on a first-come, first-served basis. An exhibit booth layout will be posted on the conference website after booths are assigned (60-90 days prior to the conference). Booths will not be assigned until payment has been received.

Each booth includes one company sign, one six-foot topped and skirted table, two side chairs, and a wastebasket. Exhibitor registration includes two full conference registrations. Exhibitors provide all other furnishings, booth carpeting, equipment, etc., at their own expense.

An Exhibitor services company coordinates exhibitor services. Exhibitors will receive a service kit outlining drayage services and costs for additional services such as carpeting, chairs, tables, electrical service, large equipment handling, etc., approximately 60 to 90 days before the conference. Exhibitors are responsible for the costs of additional services.

Exhibitor Giveaway

Participate in the "Exhibitor Giveaway" and help generate additional interest and traffic through the Exhibit Hall. How does it work? Add an extra \$50 to your registration and receive 50 tickets to give to attendees who visit your booth and provide you with contact information. A special marker at your booth identifies you as a participating vendor.

Tickets will be selected at announced times and attendees must be present to win. The amount collected during exhibitor registration will determine the number of items purchased for the giveaway. The goal is to offer at least two high-end giveaways at each day's session.

Charity Golf Tournament

Don't miss out on a great local golfing experience on July 11 at Nashboro Golf Club, one of the finest public golf courses in the area.

- Four-person scramble / 7:30 am Registration and Breakfast / 9 am Shotgun Start
- Cost: \$130 per player or \$720 per corporate team (*corporate team fee includes four players, 4 mulligans/player, putting contest entry, and name recognition at tournament*).
- Elite Team packages and sponsorships are also available. More information available at www.kytnwpc.org.



Registration & Fees

Register for the 2018 Water Professionals Conference online at www.kytnwpc.org, and pay by check or credit card. Checks should be mailed to: KY/TN Water Professionals Conference | P.O. Box 22318 | Louisville, KY 40252

The exhibitor booth registration fee includes the following:

- Two full-conference registrations, each of which includes:
 - Admission to technical sessions
 - Access to the Exhibit Hall
 - Breakfasts and lunches
 - Receptions
 - Ticket to Member Celebration
 - Booth space for the duration of the exposition

Fees and other information:

- Additional booth participants may be added at a reduced rate. *(This registration type includes only functions inside the Exhibit Hall. It does not include meals outside the Exhibit Hall, admission to technical sessions, or the Member Celebration.)*
Cost is \$100 through May 11, 2018, \$125 from May 12 through June 21, 2018, and \$150 onsite.
- The fee per booth purchased on or before May 11, 2018 is \$1,050. Each additional booth is \$950.
- After May 11, 2018, the first booth is \$1,150, and each additional booth is \$1,000.
- Each additional booth space also includes 2 full conference registrations.
- Exhibitor giveaway participation cost is \$50.

Where to Stay

The conference has reserved a block of rooms at the Renaissance Nashville Hotel for \$242 per night and the Hilton Nashville Downtown for \$269 per night. Reserve rooms through the website, www.kytnwpc.org for the conference rate. The deadline for the discounted rate is June 7, 2018.



CONFERENCE AT A GLANCE...

SUNDAY, JULY 8

- **Exhibitor Setup**
(11:30 am to 4 pm)
- Plant Tours
- Registration
- Water for Life Event
- **Meet & Greet in Exhibit Hall**
(5 to 7 pm)

MONDAY, JULY 9

- Kick-off Breakfast
- **Exhibit Hall Open**
(9:30 am to 6 pm with lunch break)
- Technical Sessions
- Awards Luncheon
- **Ice Cream Social in Exhibit Hall**
(3 to 4:30 pm)
- **Operator Competitions in Exhibit Hall** (3 to 6 pm)
- **Reception in Exhibit Hall**
(Exhibitor Giveaway Drawings)

TUESDAY, JULY 10

- Young Professionals Day
- Awards Breakfast
- **Exhibit Hall Open**
(8:30 am to 1:30 pm with lunch in the Exhibit Hall)
- Technical Sessions
- **Lunch in Exhibit Hall**
(Exhibitor Giveaway Drawings)
- Ice Cream Social (3 to 4:30 pm)
- Member Celebration

WEDNESDAY, JULY 11

- Golf Tournament
- AWWA & WEA Joint Workshop
- Women's Networking Event

Be a WPC Sponsor!

Take advantage of an excellent marketing opportunity and become a conference sponsor.

SPONSORSHIP LEVELS

Specialty Level - \$5,000 minimum

- Gold level benefits (including one full conference attendee registration)
- Additional advertising placement (*on an item such as giveaway bags or lanyards or at an event*)
- Contact sponsorships@kytnwpc.org if you would like more information.

Gold Level: \$3,000

- One full conference attendee registration
- Company logo displayed on outside cover of the conference program
- Rotating company logo with web-link on the front page of WPC website www.kytnwpc.org the year following the conference
- Company logo displayed on electronic signage throughout Convention Center (*as available*)
- Company logo displayed at the registration area
- Company logo displayed within the KY-TN WEA and KY/TN Section of AWWA Joint Conference Magazine (*must sponsor and submit logo by March 1*)
- One page ad in the conference program (must sponsor and submit ad by April 30)
- May provide one company promotional item (not a handout) to be included in attendee registration packets
- Scrolling logo on all meeting rooms as screensaver
- Company highlighted on WPC social media channels

Silver Level: \$2,000

- Company logo included on inside cover of conference program
- Rotating company logo with web-link on the front page of WPC website www.kytnwpc.org the year following the conference
- Company logo displayed on electronic signage throughout Convention Center (*as available*)

Bronze Level: \$1,000

- Company name listed in conference program
- Company name listed on WPC website www.kytnwpc.org the year following the conference
- Company name displayed on electronic signage throughout Convention Center (*as available*)

YP-Water For Life (WFL) Level - \$500

- Recognition at Student and YP events
- Logo displayed at Student and YP events
- Logo on WFL event shirt/flier
- Four WFL event shirts
- Company name listed on WPC website www.kytnwpc.org the year following the conference

Sponsorship Questions:

Please contact Zack Daniel or Caleb Sanders at sponsorships@kytnwpc.org.

Registration Questions:

Please contact Valerie Maron, KY/TN WPC, at admin@kytnwpc.org

